



# Company Profile

TRANSCONNECT INC.

# History

May 2020 Established

June 2020 Commenced operations

Capital  
10 million yen (100% investment by PRAP Japan, Inc.)

Yoyogi Office  
1-3-9 Yoyogi-Uehara, Shibuya, Tokyo

Website  
<https://www.transconnect.jp/>



# The Company's Services

## Translation

- Translation of PR documents (news releases, etc.) (short turnaround also provided)
- Handling of translation of large documents and websites using computer-aided translation tools
- Creation and management of glossaries
- Summary translation (translation of Japanese or English news releases as summaries within the required number of characters or words)
- Handling of Chinese, Korean and other Asian languages
- English native checking

## Transcreation

- Transcreation of news releases, marketing materials and websites (Both J>E and E>J )

## Localization engineering

- DTP
- Video subtitle translation
- Creation of online help

## PR support services

- Clipping
- Creation of coverage reports



# Features of the Company

## Highly skilled marketing and PR translation

- Translators and reviewers work as one team centered on experienced project managers with many years of experience working on translation of PR and marketing materials from major Japanese PR firms and foreign PR firms to provide the skills for maintaining a certain level of quality even when **quick turnaround** is required.

## Handling of a wide range of areas

- Although our is in IT-related translation, we are able to handle a wide range of other areas including medical, financial, mechanical, legal and automotive translation.

## Support for machine translation post-editing

- We also perform “machine translation post-editing” in translation of large documents. It is possible to reduce the time and cost required compared to 100% human translation depending on the targeted quality level and the material.

## Support for on-site interpreting

- Seminars
- Internal meetings
- Negotiations and exhibitions



# Examples of Content Handled



Manuals



Websites



Catalogs



Video subtitles



Software UIs



Legal and financial documents



PR/IR materials



Marketing materials



SNS posts

# Transconnect's Major Translation Accomplishments

**HAYS** Recruiting experts  
worldwide

Hays Salary Guide

<https://www.hays.co.jp/salary-guide>

(Source: <https://www.hays.co.jp/en/salary-guide>)

**Esquire**

32 Oscar-Winning Movies You Can Stream on Netflix Right Now

<https://www.esquire.com/jp/entertainment/movies/g30759623/oscar-winning-movies-you-can-stream-on-200204/>

(Source: <https://www.esquire.com/entertainment/movies/g24115201/oscar-winning-movies-on-netflix/>)

**THE WALL STREET JOURNAL**

Investors Buy Ralph Lauren's Timeless Pitch

<https://jp.wsj.com/articles/SB10034906928480403467804586411114084146734>

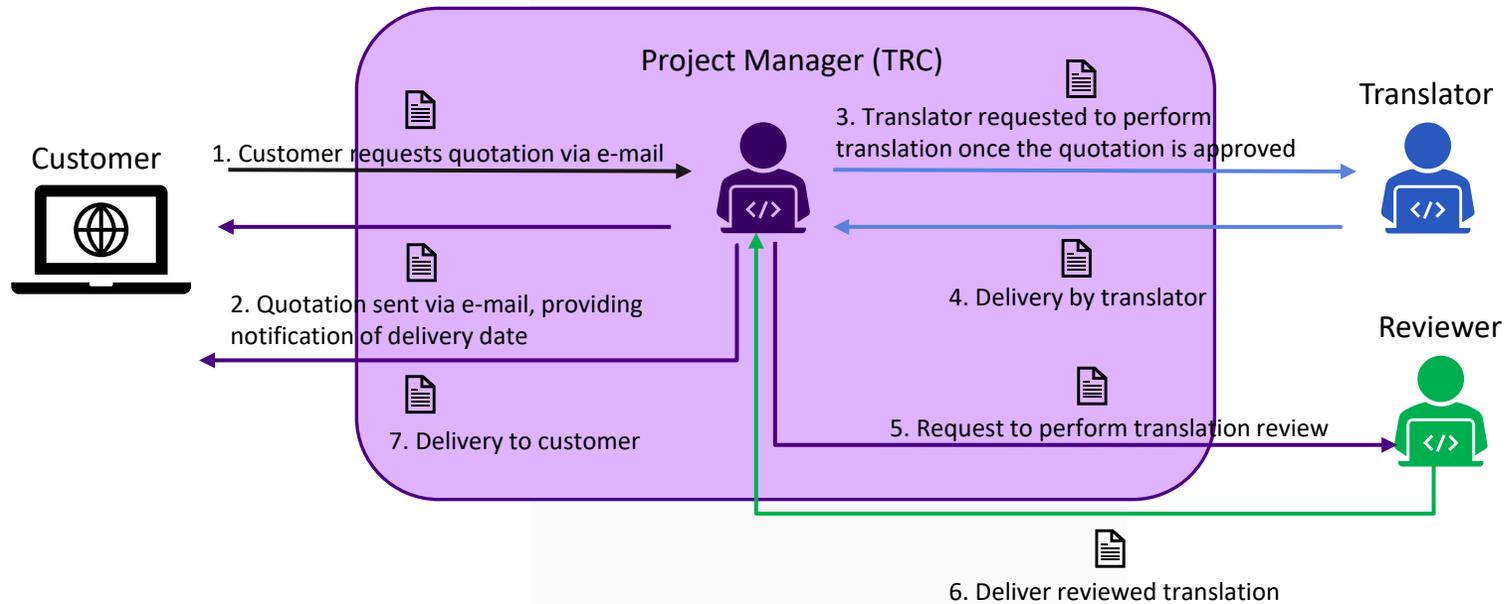
(Source: <https://www.wsj.com/articles/investors-buy-ralph-laurens-timeless-pitch-11590604347>)

# Pricing

(Tax excluded)

Service	Unit	Standard Rate	Express Rate
Translation: English⇒Japanese	Per word	24 yen	Please inquire
Translation (MTPE): English⇒Japanese	Per word	18 yen	Please inquire
DTP editing	Per page	Please inquire	

# Translation Workflow



# Contact

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